

CLEAN AIR FUND



APPOINTMENT OF
HEAD OF HEALTH

MARCH 2021



Perrett
Laver

AMERICAS ASIA PACIFIC EMEA

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CLEAN
AIR
FUND

LETTER FROM OUR EXECUTIVE DIRECTOR

Dear Candidate,

Launched at the UN Secretary General’s Climate Summit in 2019 and with more than \$50m in unrestricted funds raised to date, the Clean Air Fund is a global philanthropic initiative that works to achieve clean air for all.

We make grants to reduce outdoor air pollution: to monitor the state of the air, to develop policies for clean energy and transport, to mobilise the public and to run campaigns. We are well-resourced and scaling fast; funded by a growing partnership of leading foundations with interests across health, climate, children and mobility. By bringing these and other organisations together, we hope to identify and create best practice, share learnings and connect people and ensure solutions are rapidly scaled up and replicated around the world.

90% of the world’s population – approximately 6.8 billion people – live in places where the air they breathe is damaging their health. Outdoor air pollution is responsible for 4.2 million deaths annually worldwide – more than from malaria, TB and HIV/AIDS combined. The causes of climate change are often the same as the causes of air pollution, so tackling air pollution will not just save lives, but can also inject urgency into the climate change agenda. Improving air quality is a win for our planet, as well as its population.

WE BELIEVE IN A WORLD WHERE EVERYONE BREATHE CLEAN AIR.

What can we offer you?

We are a new organisation that is clear on what we offer and what we expect from everyone in the team.

- We offer the opportunity to be at the heart of efforts to reduce air pollution across the globe, working with exceptionally high calibre colleagues
- You would be part of shaping and growing an ambitious organisation

- As the Health lead you will shape and own how we establish air quality as a priority with key health organisations
- You will contribute significantly to our impact by sharing your expertise across our grant making, and our external communications and strategic partnerships work.
- Our team is global and highly collaborative; you will be included and involved, not just whilst we work remotely, but long term as the organisation expands
- We have a strong commitment to our team’s learning and career development

In turn everyone who works with us is expected to share our values – collaborative, dynamic and evidence-informed – and to do their utmost to deliver our strategic objectives. As we are growing rapidly, comfort with almost continuous change is vital as is the desire to learn, improve and grow with the organisation.

Further information is available on our website <https://www.cleanairfund.org/>

If you feel you bring the right values, motivation and experience, we look forward to hearing from you.

Jane Burston



WHO WE ARE

A HIDDEN EMERGENCY

Everyone has the right to breathe clean air. Yet every year, millions of adults and children die prematurely, develop life-threatening diseases or see their health affected by air pollution. Air pollution affects everyone, but the poorest are most affected. Over 90 per cent of deaths occur in low- and middle-income countries, and in all parts of the world it disproportionately impacts the poorest and most vulnerable.

FOR PEOPLE AND PLANET

Tackling air pollution will not just save lives, but can also inject urgency into the climate change agenda. The causes of climate change are often the same as the causes of air pollution: transport, the power sector, industrial emissions and crop burning. Improving air quality will lead to a healthy planet as well as healthy people.

THE MOVEMENT FOR CLEAN AIR

Things need to change, and fast. But it won't happen through a single organisation or individual alone.

We are building the field for air quality. We are uniquely positioned to share expertise, data and best practice from across sectors and geographies to ensure that clean air can become a reality for everyone.

FUNDING IMPACT

We fund and support a multinational portfolio of clean air programmes to deliver impactful and scalable improvements to air quality. Our grant-making strategy is cocreated with our funders and partners. We are already supporting projects in India, Poland, Bulgaria and the UK, as well as a large-scale global programme. We will expand to additional geographies as the Fund grows.

A BETTER FUTURE FOR EVERYONE

We lead a coalition of funders who have an interest in health, children's development, mobility and climate change, bringing them together to strengthen their collective voice and impact. We have set a goal of raising \$100m – doubling our existing investment – within four years to urgently address worsening air quality.

These foundations have recognised the scale of the problem we face to clean up the world's air and have joined forces with us to find the solutions:

- The Children's Investment Fund Foundation
- IKEA Foundation
- Oak Foundation
- Bernard Van Leer Foundation
- FIA Foundation
- Guys and St Thomas' Charity



WHO WE ARE

HOW OUR WORK IS ORGANISED

We organise our grantmaking, field- and movement-building work as follows:

1. GLOBAL PROGRAMMES:

- a. Focused on building global political will, mobilising funding, and supporting the development of knowledge and networks relevant to tackling air pollution at regional and global scale.
- b. Current global partners include C40 Cities Climate Leadership Group, the World Economic Forum, and the World Health Organisation.

2. COUNTRY PROGRAMMES:

- a. Focused on testing approaches, achieving lasting change, and sharing the lessons learned in a specific geography.
- b. We are currently working in India, East & Southeast Europe, and the United Kingdom, and are planning to begin work in an African geography towards the end of 2021.

3. THEMATIC PROGRAMMES:

- a. Focused on combining global and geography-specific grants, field- and movement-building activities to achieve lasting change, and developing cross-geography knowledge and networks in several thematic areas we consider to be crucial to action on air pollution. These include data, health, campaigning, and air quality field-building.
- b. Our data strategy is in place. We plan to design our health strategy in 2021.

CAF'S HEALTH PORTFOLIO

Air pollution is one of the biggest public health issues we face globally – and it is getting worse. It **affects every cell and organ** in the body. Every year, millions of adults and children die prematurely, develop life-threatening illnesses, or see their health adversely affected by air pollution.

The Clean Air Fund is funding a number of projects with health research institutes, health professional and patient groups across its lighthouse geographies. It is also in the process of designing longer term (2-3 year) strategic partnerships to the value of c. \$4.5-6.7 million with:

- Health Effects Institute
- Imperial College
- Centre for Research on Energy and Clean Air (CREA)

CAF is seeking to develop a strategy to anchor existing grants and to engage the health sector on air pollution, in collaboration with a steering group consisting of key staff from within the Clean Air Fund, key funders and team members.





JOB DESCRIPTION

The Clean Air Fund is looking for a dynamic Head of Health to lead the health strategy development process and amplify our engagement with key health actors and institutions across the globe.

The Head of Health position requires excellent strategic vision, dynamic leadership skills, strong networks across global health institutions, and a deep understanding of the health policy landscape – particularly as it relates to the social/environmental determinant of health. The ideal candidate will bring expertise in public health and air quality/climate, and actively embrace CAF’s vision of a world in which everyone can breathe clean air.

As this is a new role, there will be scope to develop and shape it over time as the team grows.

Key responsibilities include, but are not limited to:

STRATEGY AND VISION

- Own the design and delivery of a health strategy for approval by CAF’s Grants Committee and Board.
- Lead and manage annual processes of strategic planning and health portfolio review, including articulation of annual strategic health priorities which cut across geographies. Work with the Programme Director, Director of Strategy, Executive Director and other colleagues to review the Health Strategy on a regular basis, for discussion by the Senior Leadership Team, Grants Committee and Board.
- Write and publish thought pieces on air pollution and global health to elevate CAF’s profile amongst health professionals worldwide.

JOB DESCRIPTION

PORTFOLIO MANAGEMENT AND TEAM LEADERSHIP

- Design, manage and monitor the impact of health grants at global level using CAF's grant management system (AkoyoGo) and resource planning tools.
- Support Portfolio Managers to deliver effective and impactful health projects as part of their geographic portfolios.
- Set and monitor achievement of performance and personal development objectives for all direct reports, so that a culture of continuous improvement and learning is embedded.

POLICY, NETWORKING AND FUNDRAISING

- Ensure that CAF's workstreams and projects actively support and drive global health targets set by the World Health Organisation and other leading international health bodies.
- Proactively shape CAF engagement approach with policy makers and the public to generate public health demand for clean air – working in close consultation and coordination with CAF's grantees, funders, partners, and other air quality donors in the field.
- Alongside the Executive Director and the Director of Strategic Partnerships, identify, cultivate and manage relationships with health funders to increase funding, support adoption, replication, or scaling-up of CAF programmes.
- Organise and attend events which convene key stakeholders in efforts to tackle air pollution, identifying opportunities for greater engagement of the private sector and civil society at national as well as global levels.

- Act as a representative and advocate of the CAF externally with a variety of audiences including politicians, global health leaders, senior civil servants, NGO leaders, academics, business leaders and CAF's donors.
- Keep abreast of developments within the global health field, establishing appropriate information gathering networks and channels to deepen professional knowledge and skills.

GRANTEE AND STAKEHOLDER ENGAGEMENT

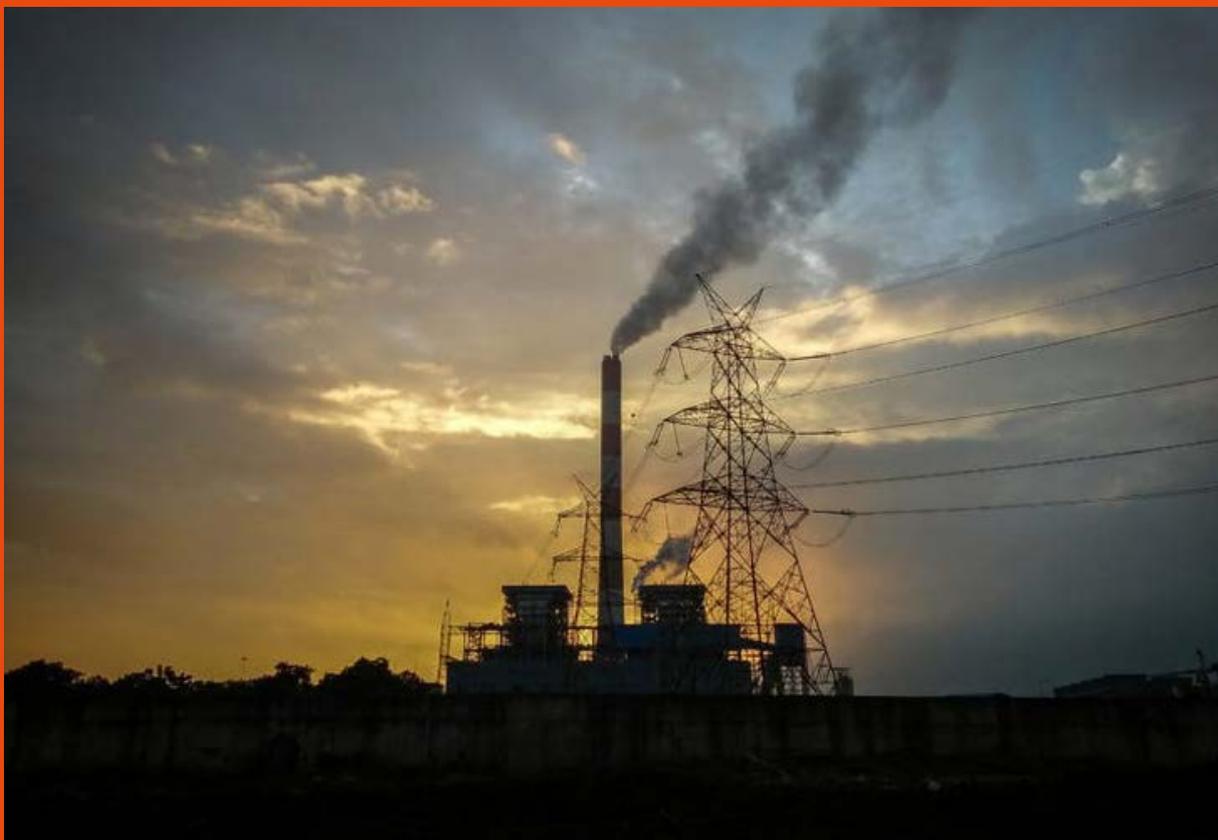
- Provide leadership to CAF's grantees, partners and the air quality field in general on amplifying dialogue on the health impacts of air pollution and solutions.
- Identify and leverage opportunities to actively build the field of organisations working on air pollution.



PERSON SPECIFICATION

EXPERIENCE AND SKILLS

- Demonstrable alignment with CAF's mission, values and goals.
- A track record of senior leadership working on global public health – ideally with a focus on the environmental/social determinants of health.
- Evidence of robust strategic delivery – including having designed and executed a health strategy with cross-sectoral dimensions.
- Experience of working with and influencing health policy makers at global and national levels.
- Strong interpersonal skills and demonstrated success in building effective partnerships and networks within the health sector and across sectors – with, for example, environment and/or climate.
- Strong written and verbal communication skills. Confidence and presence as a public speaker, and successful experience in engaging and building trust with policy makers, regulators, elected officials and other key stakeholders.
- Strong interpersonal skills – the ability to build trust and rapport with staff and stakeholders, to operate seamlessly across Clean Air Fund and influence others to achieve outcomes.
- Experience of working in a range of cultural and socio-economic contexts, adapting style and approach appropriately alongside an ability to work collaboratively with partners located in multiple offices and time zones.
- A post-graduate qualification in a health sector discipline.



CHARACTER

- A self-starter, with resilience and interpersonal flexibility.
- Natural collaborative style with a preference for working cross-organisationally.
- Supremely organised, great attention to detail.
- Inquisitive, and able to think critically and expansively.
- Happy to work autonomously and with an instinctive pragmatic and problem-solving approach.
- Comfortable working at pace in a start-up environment.

FURTHER INFORMATION

- This is a full-time position based in London. Visa sponsorship may be available for a suitable candidate.
- Reports into the Director of Programmes, benefits from Analyst support as managed through our matrix system. Close working relationships with leads of other themes and geographies within the Programmes team and also with the Strategic Partnership and Communications team.
- The role will involve some out of hours working where necessary and frequent travel to engage with key global health actors based, inter alia, in Geneva, New York, Washington DC, Brussels, and Seattle.
- The salary is competitive and commensurate with the experience required.





HOW TO APPLY

To apply please send your CV and a Cover Letter to:
<https://candidates.perrettlaver.com/vacancies/>
quoting reference **4979**.

Perrett Laver will conduct an executive search process
in parallel with the public advertisement of the role.

The deadline for applications is **9am GMT on 23rd April
2021**.

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